



**UNIVERSITY**  
.....  
OF APPLIED SCIENCES



# WHERE STUDENTS MATTER

THE NETHERLANDS  
[WWW.HZ.NL/EN](http://WWW.HZ.NL/EN)

2015 ENTRY

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# DEAR STUDENT,

We would like to take this opportunity to welcome you to HZ University of Applied Sciences.

HZ University of Applied Sciences is based in Vlissingen, which is right on the Dutch coast and just a few hours from Amsterdam, Brussels, London and Paris. By opting for HZ, you are choosing a truly international and yet personal environment. Our lecturers and staff will support you and help you achieve the very best results throughout your studies.

We work hard to provide the highest quality education, and I am proud to say that HZ University of Applied Sciences was named the best multidisciplinary University of Applied Sciences in the Netherlands in 2014.

HZ has a long-standing record as a higher-education institution with close links to the business world, research centres and partner universities across the globe. It gives you the opportunity to study and work with experts from the professional arena.

We know how important accommodation and leisure time are to you. We therefore help you as an international student to find a furnished student room within cycling distance of HZ. As a coastal student town, Vlissingen has plenty of bars and cultural attractions. Furthermore, HZ Sport (our sports club), HZ Cult (our cultural programme) and various student associations do not just provide entertainment but also form the basis of new friendships.

Numerous international alumni have led the way and embarked on a successful career with their HZ degrees. Our forte? We invest in each individual student by creating a personal atmosphere and offering state-of-the-art facilities, a career counsellor, small classes and high-quality, specialised programmes.

We very much hope we will soon be welcoming you to HZ University of Applied Sciences.



Adri de Buck  
Executive Board



# THE NETHERLANDS

If you like football, you probably know that orange is Holland's national colour. And even if you do not like football, you probably know all the stereotypes of the Netherlands as a flat country with a lot of water, bridges, dykes, polders, windmills, tulips and cheese, more bicycles than people. But there is much more to the Netherlands than these common clichés.

## THE GATEWAY TO EUROPE

The Netherlands is one of the European Union's most dynamic centres of trade and industry. In fact, it is the seventeenth largest economy in the world and one of the world's top-ten export nations. The Port of Rotterdam is the largest in Europe, making the Netherlands a transportation centre for the whole of Western Europe, which is why the Netherlands is often called the Gateway to Europe.

## EXPERT IN WATER MANAGEMENT

The Netherlands also has a large number of world-renowned research institutes, particularly in the field of water management. With a quarter of their land below sea level, the Dutch have fought the sea for centuries. Nowadays, Dutch companies export their expertise in water conservation and land-reclamation projects to the rest of the world. The Delta Works Storm Surge Barrier, one of the engineering wonders of the modern world, can be found on the eastern section of the River Scheldt in the province of Zeeland.

## DUTCH HIGHER-EDUCATION SYSTEM

The Netherlands has two types of universities:

- Universities of Applied Sciences, which provide students with theoretical education, but also focus on using the knowledge in professional projects and applied research.
- Academic Universities, which are more geared to theoretical studies and research.



At HZ University of Applied Sciences you will receive theoretical training, but will also carry out practical assignments and take internships to prepare for jobs that require a higher professional qualification. The practical component therefore plays an extremely important part in our study programmes.



### FACTS AND FIGURES 'THE NETHERLANDS':

• Surface area:	41,528 km <sup>2</sup> (18.41% water)
• Total population:	Over 16.5 million
• Capital city:	Amsterdam (inhabitants: 801,200)
• Official language:	Dutch
• English language in the Netherlands:	86% of the Dutch speak English. The Netherlands is ranked third in the world for its proficiency in English as a second language*
• Government:	Constitutional monarchy, parliamentary democracy
• Currency:	Euro
• Highest point:	323 m
• Lowest point:	6.7 m
• Average temperature in July:	18 °C
• Average temperature in January:	3 °C

\*English Proficiency Index of Education First

# ZEELAND

## THE MOST POPULAR TOURIST REGION IN THE NETHERLANDS

Zeeland is one of the twelve Dutch provinces. It is in the south-west of the country and its southern boundary forms part of the Dutch-Belgian border. In this wonderful, water-dominated province, you will find beautiful scenery, endless beaches and picturesque ancient villages, which attract thousands of tourists each year.

### RECREATION AND TOURISM

Zeeland is well-known for its stunning countryside and natural beauty. With its spectacular coastline and wide beaches, Zeeland is a paradise for water-sports enthusiasts. Attractions include the historic towns of Middelburg, Zierikzee, Veere and Vlissingen. A large number of hotels, group accommodation centres, holiday villages, campsites and wellness resorts welcome the growing tourist population.

### ECONOMY

Although tourism is an important source of income for many of Zeeland's residents, the majority of jobs are to be found in industry and the services sector. The heart of Zeeland's economy is in the industrial areas in and around the ports of Vlissingen and Terneuzen. Multinationals such as Dow Chemical Company, Total, Eastman Chemical and McCain all have facilities in Zeeland.

### GETTING AROUND

The province of Zeeland consists of islands interconnected by dams, bridges and tunnels. The towns are close to each other, making travel by bicycle easy. However, the Netherlands is also renowned for its public-transport system and if you venture outside Zeeland to explore the rest of the country, you will soon discover how excellent it really is.



### VLISSINGEN

Vlissingen is a medium-sized tourist and student town with some 45,000 inhabitants. With its beautiful beach, scenic promenade and many pavement cafés, the town exudes a constant holiday vibe. Various festivals of international reputation, such as the Liberation Day Festival, the 'Onderstroom' Festival and Film by the Sea, have firmly put Vlissingen on the map. The railway station is within walking distance of the HZ building. So you can rest assured: Vlissingen has everything to make your student days a fantastic experience.





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HZ University of Applied Sciences, with a population of some 4,500 students, is international in outlook. Our slogan 'where students matter' is not just empty words. As soon as you walk through our doors, you will feel at home from the word go.

### **QUALITY, PERSONAL AND PROFESSIONAL DEVELOPMENT**

Our core values are quality, personal development, mutual respect and professional orientation. At HZ you will learn how to be effective and professional in a diverse, multicultural society. Flexible study programmes will enable you to acquire the knowledge and skills that will prepare you for a challenging career ahead. You will also learn how to assess your own performance in the areas of sustainability, safety and ethics, all of which are important topics for HZ.

### **SPEARHEADS**

As a University of Applied Sciences, HZ has positioned itself as the expert in Water and Land, Tourism and Business, Industry and Logistics. HZ attracts ambitious students from all over the world. As our study programmes have such a broad, international basis, our graduates are fully equipped for management positions all over the world.

### **EXCELLENT EMPLOYMENT PROSPECTS**

Job prospects for HZ graduates are very promising. While 27% of our graduates continue to a Master's programme, 66% find a job within three months of graduation.

### **BEST UNIVERSITY OF APPLIED SCIENCES 2014**

The Keuzegids Hoger Onderwijs guide to higher education conducts an annual survey of higher education in the Netherlands. In its 2014 survey, it named HZ University of Applied Sciences the best multidisciplinary University of Applied Sciences. HZ ranked highly for the quality and accessibility of its lecturers and the small student groups. Furthermore, its classrooms, workspaces and computer facilities were rated excellent.

### **ACCREDITATION**

The Dutch higher education system enjoys a worldwide reputation for its outstanding quality. It is monitored by a national system of regulation and quality assurance.

The quality of university departments and programmes is regularly assessed by the Ministry of Education, Culture and Science as well as the Accreditation Organisation of the Netherlands and Flanders (Nederlands-Vlaamse Accreditatieorganisatie; NVAO).

All HZ's Bachelor's programmes have been accredited and are listed in the Central Register of Higher Education Study Programmes (CROHO).

HZ is one of the first Dutch universities of applied sciences to have been awarded NVAO institutional accreditation. The institutional audit emphasized HZ's excellent record as an educational institution.

## CODE OF CONDUCT

The Code of Conduct sets out standards for Dutch higher-education institutions in their dealings with international students. One of the most important conditions is to provide information that is timely, reliable and accessible. This specifically includes information such as accreditation status, quality and admission requirements as well as many important rules and procedures for international students. By signing the Code of Conduct, HZ is offering international students a guarantee of the quality of its programmes and of its student recruitment, selection and counselling procedures.

## MEMBER OF THE COUNCIL OF INTERNATIONAL SCHOOLS

HZ University of Applied Sciences is a member of the Council of International Schools (CIS). This highlights HZ's commitment to high-quality international education. The CIS is a non-profit association of international schools and post-secondary institutions, which aims to improve international education. It defines quality standards and provides services that support the optimization of international education all over the world.



## HZ STUDY PROGRAMMES LISTED ON THE NUFFIC WEBSITE

HZ's English-language programmes are recognised by Nuffic, the Netherlands organisation for international cooperation in higher education ([www.nuffic.nl](http://www.nuffic.nl)), which is yet another guarantee of the quality of its education.



## PROBLEM-BASED LEARNING

At HZ you are trained to analyse and solve practical problems, both independently and in a team. During your four-year programme, you will become acquainted with the problem-based approach. This involves coming up with solutions to real-life problems from the professional field for which you are being trained. You will be supervised by tutors and will study the theoretical background.

## MINOR

You will spend a semester in the third or fourth year of your programme pursuing a minor. Minors allow you to gain a deeper or a broader understanding of your professional field. Your minor is based on your own interests and the competences you have acquired so far. You may pursue this minor at HZ or at one of HZ's partner institutions in the Netherlands or abroad.



# OVERVIEW OF HZ BACHELOR'S PROGRAMMES

HZ University of Applied Sciences has received national praise for its high-quality Bachelor's programmes, modern facilities and international character. This guide focuses on the study programmes you can follow in English, but HZ has many more Bachelor's programmes on offer.

BACHELOR'S PROGRAMME	TAUGHT IN ENGLISH (100%)	TAUGHT IN DUTCH
International Business and Management Studies	●	
International Business and Languages	●	●
Vitality and Tourism Management	●	●
Chemistry	●	●
Civil Engineering	●	●
Water Management/Aquatic Ecotechnology	●	●
Water Management/Delta Management	●	
Logistics Engineering	●	●
Industrial Engineering & Management/ International Maintenance Management	●	
Finance and Control		●
Marketing		●
Communication		●
Business Management Studies		●
Human Resources Management		●
Sports and Physical Education		●
Engineering		●
Architecture and Construction Engineering		●
Information Technology		●
Maritime Officer		●
Energy & Process Technology		●
Primary Teacher Training		●
Pedagogics		●
Social Work and Social Services		●
Nursing		●
Nursing/Midwifery		●

## STUDENT STORY

### MARITA, FROM AUSTRIA, STUDYING CHEMISTRY AT HZ

I decided to study in the Netherlands because of its reputation as an open-minded and innovative country. A major aspect of my studies is how to apply environmental issues and sustainable thinking to practical situations. Furthermore, HZ organises a lot of events to bring international students together, which creates an international but also homely atmosphere.





# PRACTICAL INFORMATION

Do I have the right qualifications to study at HZ? How much does it cost? Can I visit HZ? These are usually the first questions prospective students ask us. Here are the answers to these frequently asked questions.

## ADMISSION REQUIREMENTS

To be eligible for admission, you must meet the general admission requirements together with any specific requirements for your chosen programme. As a rule, to enrol in one of our four-year Bachelor's programmes, you will need:

- A diploma equivalent to the Dutch Secondary Education Diploma, which gives you access to higher education. You can find a list of admissible diplomas on our website: [www.hz.nl/en](http://www.hz.nl/en);
- A good command of written and spoken English. Your English should be the equivalent of an IELTS score of 6.0.

Depending on your chosen Bachelor's programme, you may need to meet additional requirements. The specific requirements can be found in the description of the various programmes in separate leaflets and on our website: [www.hz.nl/en](http://www.hz.nl/en).

## APPLICATION PROCEDURE

If you would like to study at HZ, you can apply through Studielink, the online application system for higher education in the Netherlands, [www.studielink.nl](http://www.studielink.nl).

We strongly advise you to apply before 1 May. The closing date for application is 15 June for non-EU students and 15 July for EU-students.

If you have any questions regarding the enrolment procedure, tuition fees or visa request, please contact the International Student Administration [isa@hz.nl](mailto:isa@hz.nl).

## COSTS

Up-to-date information on tuition fees and the cost of study material and excursions is available on our website: [www.hz.nl/en](http://www.hz.nl/en). As a general indication, the tuition fees for the academic year 2014-2015 were €1906 for EU students and €7950 for non-EU students.

## OPEN DAYS

Feel free to visit us during an Open Day or Evening to have a look around. A staff member from the International Office will be present to welcome you and answer all your questions. You can also contact us in advance, [study@hz.nl](mailto:study@hz.nl).

Open Days and an Open Evening during the academic year 2014-2015 are on:

Saturday 22 November 2014 from 10:30 a.m. to 3:00 p.m.

Wednesday 4 February 2015 from 4:00 p.m. to 8:00 p.m.

Saturday 21 March 2015 from 10:30 a.m. to 3:00 p.m.

## VISIT HZ AT ANY TIME

You are welcome to visit our campus at any time convenient to you. The International Office can arrange an individual visit if you let us know when you will be visiting.

You can make an appointment with us by sending an e-mail to [study@hz.nl](mailto:study@hz.nl). You will meet one of our admission officers and an international student will give you a tour of the campus.

## MEET US IN YOUR COUNTRY

Our International Relations Coordinators may also be visiting an educational fair in your country. For all dates of our international visits see our website: [www.hz.nl/en](http://www.hz.nl/en).

## STUDENT ACCOMMODATION

Most students live in student accommodation in or near the town centre and within cycling distance of HZ. The accommodation is furnished and equipped with an internet connection. Rents usually range from €275 to €450 per month. Accommodation varies from single units to three to nine-bedroom apartments with shared kitchen and bathroom facilities.

You can find more information on accommodation on [www.hz.nl/en](http://www.hz.nl/en) (practical matters, accommodation)

## CONTACT

Tel: 0031-118-489 000

E-mail:

- [study@hz.nl](mailto:study@hz.nl): for general questions
  - [isa@hz.nl](mailto:isa@hz.nl): for questions on the application procedure
- skype: hzuniversity

**FOR MORE INFORMATION CHECK  
OUR WEBSITE, FACEBOOK PAGE  
AND YOUTUBE CHANNEL:**

[www.hz.nl/en](http://www.hz.nl/en)

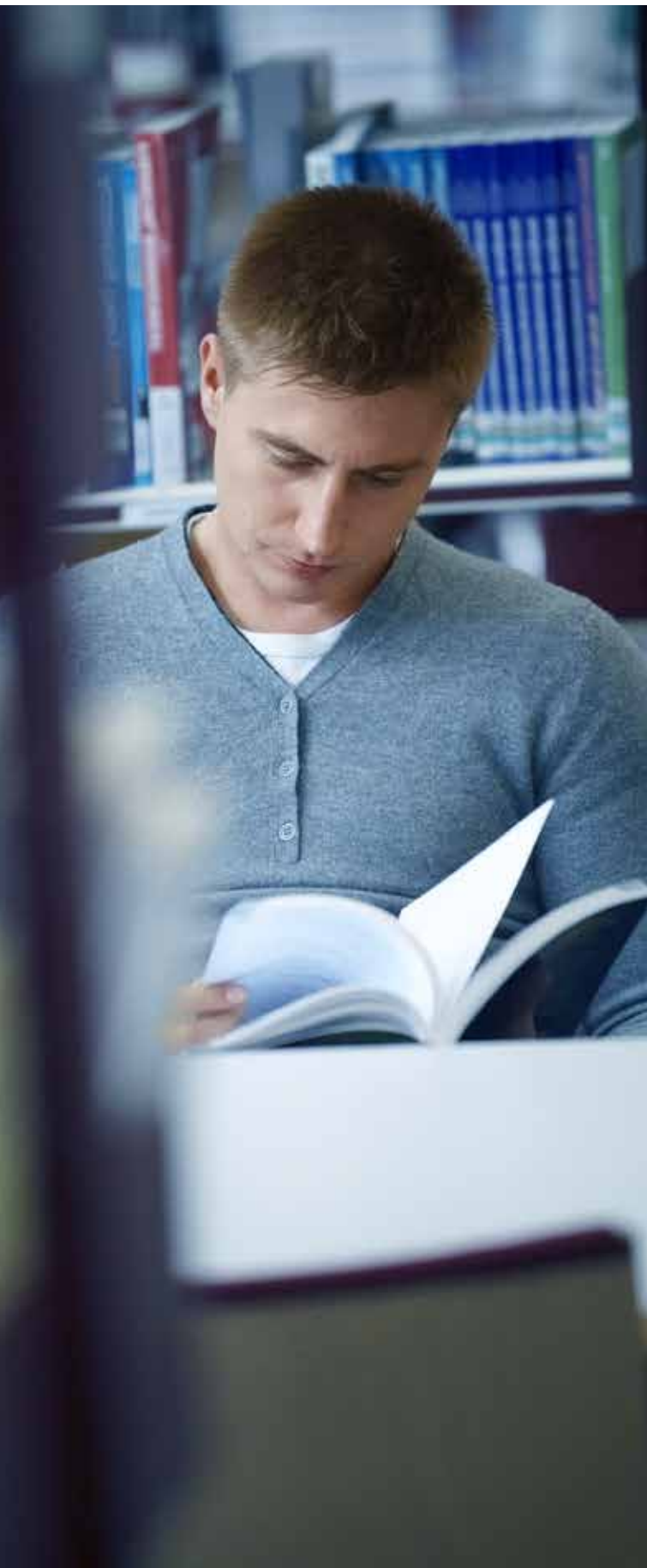
[www.facebook.com/hzuniversity](https://www.facebook.com/hzuniversity)

[www.youtube.com/hzuniversity](https://www.youtube.com/hzuniversity)



# WHY STUDY AT HZ?

If you choose our university of applied sciences, you are opting for more than just professional training, because at HZ you are encouraged to make the most of your abilities. With us you can count on optimal coaching in a small-scale degree programme with a practical focus.



## STUDENT-FOCUSED

HZ places great emphasis on coaching individual students. The staff know you personally. You have your own career counsellor who will help you choose course units and explore your career possibilities. Classes are small and the lecturers and tutors are readily available to provide help when you need it. HZ also has a number of facilities and individual services for students with a disability or chronic illness.

## QUALITY

HZ programmes excel in both their theoretical and practical content; 18 of the 25 HZ Bachelor's programmes are in the national top three (national survey, Keuzegids Hoger Onderwijs guide to higher education 2014). The internationally recognised Bachelor/Master structure makes it easier for graduates to study or work in other countries.

## PROFESSIONAL PRACTICE

All HZ study programmes are practice-based and geared to the job market. In addition to the regular lectures, you go on field trips and company visits, do practical assignments and study subjects that are directly linked to the professional reality. You will be given ample opportunity to interact with professional experts in guest lectures or the real-life projects you will carry out for various companies during your studies.

## BEST PLACE TO LIVE AND STUDY

Students choose to study in Vlissingen because it is on the beautiful Zeeland coast. The town is the perfect size to have a great student life and get to know people. Those who have already visited HZ are immediately struck by the building and its modern facilities.

## AN INTERNATIONAL EXPERIENCE

At HZ, you will start building a large international network. Your fellow students come from all over the world. In addition, we offer a wide range of study or internship opportunities to study all over the world.

# STUDENT LIFE

Apart from studying hard, you also need time to relax and enjoy student life. In Vlissingen everything you need for when you are not studying is within cycling distance of home: shops, bars, the beach and the various extra-curricular activities at HZ itself.

## STUDENT ASSOCIATIONS

HZ's student associations offer a wide variety of activities from a weekly dinner in town to the annual gala evening to a sunset cruise party. Each student association has its own identity and organises its own events. You will receive information about the various associations and their activities during the Introduction Week.

## HZ SPORT

For all sporting activities in and around Vlissingen, you can join the university sports club, HZ Sport. You are always welcome to take part in the weekly sports programme with sports such as tennis, volleyball, indoor and outdoor football, swimming and much more. As a member of HZ Sport, you get discounts on other activities such as kite surfing, climbing, go karting and mountain biking. With your HZ Sport card you can also join the local gym at a special rate. As you have come to live in a flat country with plenty of water, you may decide to join the HZ cycling or sailing team.

## HZ CULT

HZ Cult puts on a variety of cultural activities, such as plays, concerts and trips abroad. As a member of HZ Cult, you will receive discounted entry. This is a great way of to get to know other students whilst enjoying all sorts of cultural events.

## PEER PROJECT

The Peer Project is a friendly and relaxed way for international and Dutch students to meet. It consists of teams of one Dutch student and a small group of international students who organise study-related activities as well as meals out and trips to the movies or elsewhere.



# THE HZ BUSINESS NETWORK

HZ provides you with the practical experience you need for a successful career in your chosen field. This practical orientation is reflected in HZ's close relationships with companies and research centres.



## FINDING A SUITABLE INTERNSHIP

HZ has built up a broad network of companies. This offers you great opportunities for practical assignments and internships.

You are responsible for selecting the company where you would like to take your internship, but TWZ, our professional recruitment agency, and the International Office will provide assistance with your application.

- TWZ is the intermediary between students, graduates and companies, and arranges internships in the Netherlands.
- The International Office assists you in applying for internships abroad.

These two semesters of work experience during your studies at HZ improve your chances of finding a good job when you graduate. Many graduates move up to a management-level position within a couple of years.

## CLOSE COOPERATION WITH THE BUSINESS WORLD

Representatives from our partner companies advise on the development of our study programmes and also provide excellent internship opportunities. The experience of the corporate culture at different companies that you gain during your studies will boost your professional success.

## TWO INTERNSHIPS

Our Bachelor's programmes comprise eight semesters, two of which you will spend working at a company. You will be supervised by an in-company mentor and an HZ tutor during these two internships and will become familiar with professional practice in trade and industry.

We distinguish between two types of internship:

- Introductory internship: during this first internship, you gain practical experience and learn to apply your theoretical knowledge in a work situation.
- Final research project (final semester of your studies): during this graduation internship, you apply your theoretical knowledge and practical skills to analyse and solve a company-based problem. You explain your suggested solutions, which must be of such a nature that the company can actually implement them, in a report and presentation.



## DANNY DUMON U.S. COMMERCIAL SERVICE AMERICAN EMBASSY IN BRUSSELS

The U.S. Commercial Service in Belgium has worked with HZ on its internship programme for many years now. HZ students are very conscientious, friendly and always willing to assist the Commercial Service team in all its activities. Their analytical, research and organization skills, in combination with a positive, friendly, and cooperative attitude, are a true asset to the U.S. Commercial Service in Belgium.

## ENTREPRENEURSHIP - STUDENT COMPANY

During your studies at HZ, you will be encouraged to develop your skills in product development, innovation and entrepreneurship.

As a second-year student of our Business or Engineering departments, you will therefore set up and run your own company for a year. The course unit "Student Company" gives you all the practical tools you need to manage your own company. With four or five other students, you will think of a product and market it. You will have to find the most effective tools and the best strategy to successfully operate within the market. You may choose to wind up your company once you have finished the programme. However, it's quite common for student companies to be so successful that they actually continue after the programme has been officially concluded.

## ZEEUWSE BELLE COMPANY (ZBC) IS A TREMENDOUS SUCCESS

The ZBC student company was so successful that four students from this student company decided to continue with the business. It all started with the idea of designing a bicycle bell in the shape of a traditional piece of jewellery from Zeeland. "I had never thought of starting my own business before. Now I would not consider anything else" says Leonard, one of our now experienced entrepreneurs. In one-and-a-half years, they already sold more than 17,000 of their bells. In addition to commercial success, they won the Baaz Press Prize for the best media campaign. in the National Finals for Young Enterprises in June 2013.



## HZ APPLIED RESEARCH CENTRES

HZ's Applied Research Centres maintain close contact with their respective professional fields by integrating company projects into the study programmes. This strong commitment to the business world allows us to keep up with industry practice and developments. Having worked on one of these projects during your studies will definitely enhance your career prospects upon graduation.

HZ has three research and knowledge centres that connect education, practice and practice-oriented research:

- The Sustainable Innovation and Entrepreneurship Applied Research Centre
- The Delta Academy Applied Research Centre with the four research groups of:
  - Aquaculture
  - Water Technology
  - Building with Nature
  - Water Safety & Area Development
- The Applied Research Centre for Coastal Tourism

## STUDENT STORY



### ZANINA, FROM BULGARIA ONE SEMESTER APPLIED RESEARCH AT HZ AND ONE SEMESTER INTERNSHIP IN AUSTRALIA

In my third year of Water Management, I was offered the opportunity to do a research minor. I chose to do this in the Delta Academy Water Technology research group. The water company Evides asked me to optimize a process in the ion exchange demi-water production system. The implementation included background desk work and extensive laboratory work in cooperation with my supervisors. I enriched my knowledge of ion exchange, sampling methods and laboratory equipment. All this knowledge will certainly be very useful for my internship at a Water Research Centre in Australia. There, I will work on a similar project, but this time I will look into reverse osmosis installations.



# INTERNATIONAL DIMENSIONS

Thinking about studying abroad? Stop thinking and just do it! Not only will it be an invaluable learning experience, you will also embark on a once-in-a-lifetime adventure in personal development.



## HZ TAKES YOU FURTHER

At HZ, globalisation is not just an empty word: it is the very core of our educational system. The International Office is the place to find all the information you need about going global.

HZ believes international exchange programmes are extremely important and consequently offers you the opportunity to study for a semester at one of its many partner universities. You can also take your internship abroad and participate in international projects. This dedication to helping you experience as many cultures and languages as possible makes your HZ degree a truly valuable passport for the future. It will open doors for you.

## ONE SEMESTER STUDY AT A PARTNER UNIVERSITY

HZ has an extensive international network of partner institutes all over the world, so we can offer you a wide choice of one-semester international exchange programmes and internships in many countries across the globe.

## ONE SEMESTER INTERNSHIP ABROAD

During your studies at HZ, you may decide to do one or two internships abroad. HZ has internship opportunities in many different countries and will assist you in your application procedure.

## MOBILITY GRANTS

While studying abroad at a partner university, you continue to pay your tuition fees to HZ; there are no additional college fees. On the contrary, you can apply for a grant: an Erasmus grant if you study within the European Union or an HZ grant if you study or do an internship outside Europe.

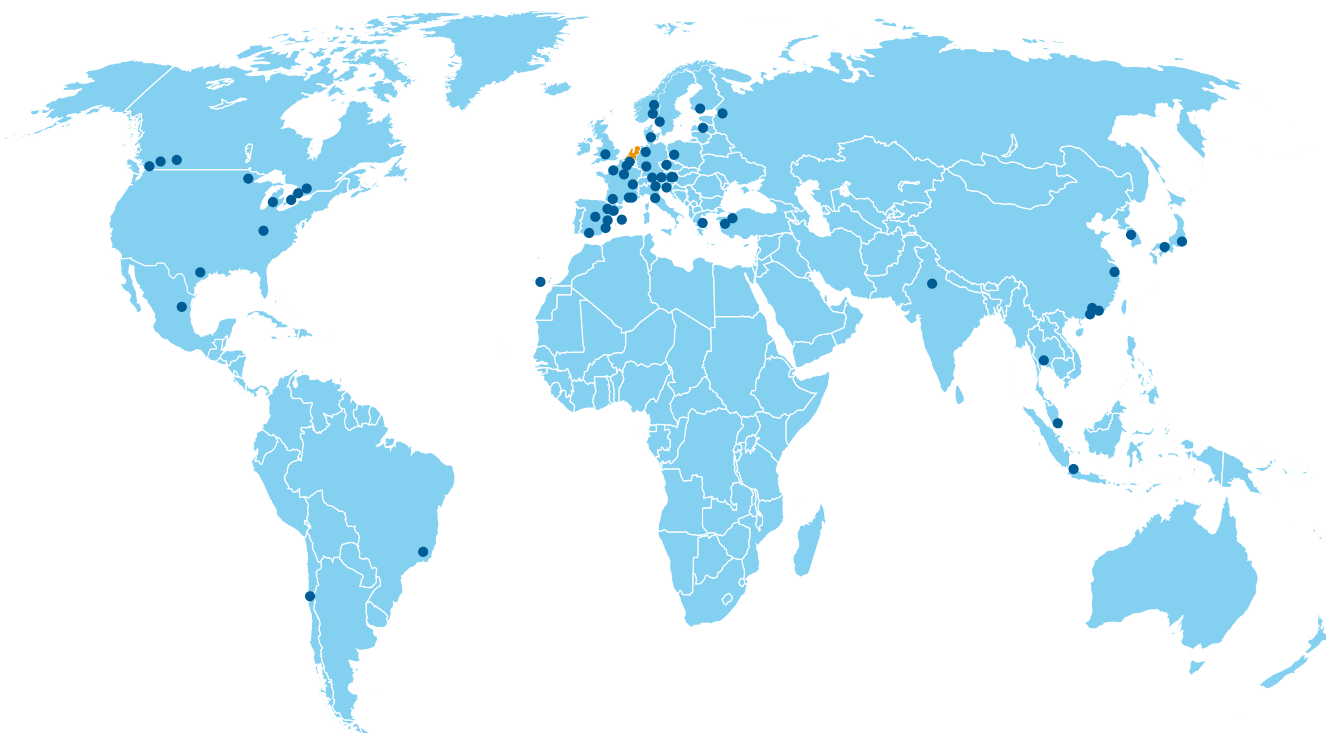
## STUDENT STORY



### **BARBARA, FROM FRANCE AN INTERNSHIP IN THE UK AND ONE SEMESTER OF STUDY IN CANADA: AN EXPERIENCE I WOULDN'T HAVE MISSED FOR THE WORLD!**

During my third year of study, I did my internship at the Chamber of Commerce in Nottingham and my minor at Capilano University in Vancouver. Both placements were organized by the HZ International Office. The internship was an amazing opportunity. I really appreciated being able to put the theory I had learnt at HZ into practice. My semester of study at Capilano University in Vancouver has been one of the best experiences in my life. Courses such as marketing, sales, human resources management were taught with enthusiasm and professionalism, alternating theory, cases and real-life situations. These experiences have become pivotal for my professional career and my social life.

# OUR PARTNER UNIVERSITIES



## AUSTRIA

Fachhochschule Krems  
Fachhochschule Kufstein  
Fachhochschule Vorarlberg, Dornbirn  
Fachhochschule Wien

## BELGIUM

Artevelde Hogeschool, Ghent  
Howest, Kortrijk  
Artesis Hogeschool, Antwerp  
Thomas More, Mechelen

## BRAZIL

Universidade do Vale do Itajaí

## CANADA

Capilano University, Vancouver  
Fanshawe College, London  
Kwantlen Polytechnic University, Surrey /  
Richmond  
Mount Royal University, Calgary  
Okanagan College, Kelowna  
St Lawrence College, Kingston  
University of Waterloo, Waterloo

## CHILE

Universidad Mayor, Santiago

## CHINA

Jinan University, Guangzhou  
Shanghai Maritime University  
Hang Seng Management College,  
Hong Kong

## CZECH REPUBLIC

University of Finance and Administration,  
Prague

## DENMARK

University of Southern Denmark, Odense

## FINLAND

Laurea, University of Applied Sciences  
Helsinki Metropolia University of Applied  
Sciences, Helsinki

## FRANCE

Ecole de Management de Normandie,  
Le Havre / Caen  
Espeme Business School, Lille / Nice  
Idrac, Lyon / Nantes / Montpellier  
IPAC, Annecy  
Ipag, Nice / Paris  
Université de Pau et du Pays de l'Adour

## GERMANY

Berufsakademie Mosbach  
Hochschule Bremen

## GREECE

iCon College, Athens

## INDIA

IILM College, Gurgaon, Haryana

## INDONESIA

Universitas Budi Luhur, Jakarta

## ITALY

Università degli Studi di Ferrara

## JAPAN

Osaka Gakuin University  
Saitama University

## LATVIA

Turība University, Riga

## MEXICO

Cetys Universidad, Mexicali  
Tecnológico de Monterrey

## NORWAY

Oslo University College  
Lillehammer University College

## POLAND

Politechnika Wrocław

## RUSSIA

St Petersburg State politechnical University

## SINGAPORE

Nanyang Polytechnic

## SOUTH KOREA

Chung-Ang University, Seoul  
Dongguk University, Seoul  
Korea University, Sejong

## SPAIN

Universidad de Barcelona  
Universidad de Cádiz  
Universidad de las Palmas de Gran Canaria  
Universitat de les Illes Balears, Palma  
Universidad de Zaragoza, Huesca  
Universidad Politécnica de Valencia, Gandia  
Universidad Francisco de Vitoria, Madrid  
Universidad Católica San Antonio de Murcia

## SWEDEN

University West, Trollhättan

## THAILAND

King Mongkut's University of Technology  
Thonburi, Bangkok

## TURKEY

Anadolu University, Eskisehir  
Marmara University, Istanbul  
Bahçeşehir Üniversitesi, Istanbul

## UNITED KINGDOM

University of Gloucestershire, Cheltenham

## UNITED STATES

Calvin College, Grand Rapids  
Western Kentucky University,  
Bowling Green  
Texas State University of San Marcos





## INTERNATIONAL BACHELOR'S PROGRAMMES

HZ offers nine full-time Bachelor's programmes in English. Our four-year Bachelor's programmes consist of six semesters of theoretical studies and two semesters of internships at a company.

### INTERNATIONAL BUSINESS AND MANAGEMENT STUDIES

IBMS focuses on Entrepreneurship, Sales, Marketing, Management and Financial Management. You will be trained to hold a position in international trade. Your extensive knowledge of organisations, management, commerce, and business economics will make you a professional negotiator at management level.

### INTERNATIONAL BUSINESS AND LANGUAGES

Language, culture, economy and tourism all join forces in the IBL Bachelor's programme. Upon graduating, you will be able to work in an international company where you will form the link between the company and its international environment. HZ's IBL study programme was named the best IBL Bachelor's programme in the Netherlands for four consecutive years (2011, 2012, 2013, 2014 national surveys, Keuzegids Hoger Onderwijs guide to higher education).

### VITALITY AND TOURISM MANAGEMENT

Nowadays, people are looking for more ways to improve their lifestyle, health and quality of life. The Vitality and Tourism Management Bachelor's programme trains you to translate these desires into products on the tourism market. The programme has a strong international orientation, and offers courses in Management, Tourism, Vitality and Wellness, Sports, Health, Human Resources Management and Hospitality. During the programme, you and your fellow students will work on projects that will call on you to analyse and solve professional problems.

"I chose HZ because of its ranking and the reaction of my friends. We learn how to do business in an international environment, how to understand what the customer wants and how to set financial objectives."

IBMS STUDENT **LUKAS** FROM LITHUANIA



“As an international student at HZ, you not only discover the Dutch culture, but also meet people from all over the world, in your own class!”

IBL STUDENT **RIME** FROM FRANCE

## WATER MANAGEMENT / AQUATIC ECOTECHNOLOGY

Aquatic EcoTechnology is the programme for you if you are interested in water, nature and the environment. It focuses on the diversity of water ecosystems, with Biology, Ecology and Technology as the core subject areas. You research how water can best be managed in urban, rural and industrial settings. Some 30% of the Bachelor's programme consists of fieldwork and practicals in our modern laboratories.

## WATER MANAGEMENT/ DELTA MANAGEMENT

This Bachelor's programme is for you if you are interested in environmental studies and area development. As a delta or area manager, you will also need to take a helicopter view and consider the interests of multiple parties. The lectures focus on such topics as water, climate, ecology, environmental planning, legislation and regulations, economic insights, communications and process management. Demand for delta managers currently exceeds supply.

## CIVIL ENGINEERING

Dutch engineers export their knowledge of coastal defence all over the world. At HZ, you learn how to plan, design and build in a safe, sustainable and cost-effective way. You specialise in coastal, hydraulic engineering and learn to apply this worldwide. You also learn to manage large-scale projects involving the construction or design of ports, bridges, roads and dykes. Similarly, you may be involved in projects constructing tunnels, islands and offshore airfields.

## CHEMISTRY

There is a growing demand for chemists and molecular scientists. As an HZ graduate you will be well qualified for such jobs. In the first two years, you follow courses in general chemistry and biology, before choosing one of two specialisations: 'Applied Chemistry' or 'Life Sciences'. In Applied Chemistry you learn the chemical principles, processes and techniques that you can then apply in research, common instrumental separation and analysis. In Life Sciences you focus on subjects such as bacteriology, virology, epidemiology and immunobiology, the development of modern vaccines and the application of DNA techniques. Approximately 40% of the study consists of experiments in our laboratories.

## LOGISTICS ENGINEERING

Logistics Engineering trains you as a Logistics Manager, a specialist who is in much demand and can consequently expect a good salary. A Logistics Manager has a thorough knowledge of physical distribution, transport, storage, human logistics, planning, communication and management. Logistics also entails working with large airports and seaports, developing international contacts and keeping an eye on your outgoings.

The HZ Logistics Engineering programme was named the best Applied Sciences Bachelor's programme Logistics Engineering in the 2014 national survey conducted by the Keuzegids Hoger Onderwijs guide to higher education.

“I wanted to study environmental science, and the helpful, friendly nature of the university, together with the interesting course, resulted in me making an application.”

WATER MANAGEMENT STUDENT **ROSS** FROM THE UNITED KINGDOM

## INDUSTRIAL ENGINEERING AND MANAGEMENT/ INTERNATIONAL MAINTENANCE MANAGEMENT

In this programme, you specialise in the maintenance and management of capital goods such as aeroplanes, ships, roads and power plants. Technology, safety and sustainability are important aspects of IMM: you learn to make reliable predictions on operating life and asset replacement. You also learn to assess safety risks and maintenance tenders. Business Administration will be your second area of expertise and you learn how to deal with planning and budgeting, cost analyses and logistical issues. Communication & Management forms another important part of the programme, with a focus on management processes and leadership in an international environment. In addition to regular lectures, you gain relevant practical experience and learn about real-life challenges in guest lectures from industry representatives, site visits, industry-based assignments and internships.

FOR MORE INFORMATION ON ALL BACHELOR'S PROGRAMMES, VISIT OUR WEBSITE: [WWW.HZ.NL/EN](http://WWW.HZ.NL/EN) OR READ OUR LEAFLETS



# ADDITIONAL INFORMATION

## Open Days / Evening at HZ University of Applied Sciences

Saturday 22 November 2014 from 10:30 a.m. to 3:00 p.m.

Wednesday 4 February 2015 from 4:00 p.m. to 8:00 p.m.

Saturday 21 March 2015 from 10:30 a.m. to 3:00 p.m.

Edisonweg 4, 4382 NW Vlissingen  
PO Box 364, 4380 AJ Vlissingen  
The Netherlands

Telephone +31 118 - 489 000

Email:

- [study@hz.nl](mailto:study@hz.nl) for general questions
- [isa@hz.nl](mailto:isa@hz.nl) for questions on the application procedure

[www.hz.nl/en](http://www.hz.nl/en)

[www.facebook.com/hzuniversity](https://www.facebook.com/hzuniversity)

Skype: hzuniversity

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