

# MASTER'S DEGREES



## About Breda University of Applied Sciences

- > Professional and academic master's degree programmes in the fields of:
  - > Games
  - > Leisure & Events
  - > Logistics
  - > Media
  - > Tourism
- > International and highly qualified staff
- > Interactive and student-centred teaching style
- > 7,000 students from over 80 countries
- > Almost 37,000 graduates, working around the globe
- > Only 100 km from both Amsterdam and Brussels
- > Green and modern campus near the city centre of Breda

## Practical Information

### Application deadline

- > for EU students: 15 August
- > for non-EU students: 1 June

Please check all application and admission information of your master's programme at [BUas.nl](https://www.buas.nl).

### Grants and scholarships

EEA students can apply to the Dutch Ministry of Education for a student grant or a loan for tuition fees. Please check [duo.nl](https://duo.nl) for detailed information. For non-EEA students we offer a number of master's scholarships. Go to [BUas.nl/scholarships](https://www.buas.nl/scholarships) for more information.

### English language requirements

Please check the master's programme of your choice at [BUas.nl](https://www.buas.nl) to make sure if you will need to submit an English test and for an overview of the accepted tests and required results.

### Support

Our Student Office assists international students with practical matters, including application and admission, scholarships, housing and visa applications for non-EU students. You can chat with them via [BUas.nl](https://www.buas.nl) or send a mail to: [studentoffice@buas.nl](mailto:studentoffice@buas.nl).

### Tuition fee

BUas is a government-funded institute. The statutory tuition fee for most of our master's programmes is only €2,601 (2025-2026).

Please check [BUas.nl/en/tuition-fees](https://www.buas.nl/en/tuition-fees) for detailed information.

### Other costs\*

You should also take into account the costs of textbooks, readers, study trips, a laptop and your daily expenses and costs of living.

\* the amounts differ per master's programme

### To give an indication

- > Introduction: €90 - €135 (in total)
- > Books and materials: €100 - €785 (per year)
- > Laptop: €600 - €750 (in total)
- > Field projects: €100 - €2,500 (in total)
- > Housing: €450 - €650 (per month)
- > Health & Liability insurance: appr. €500 (per year)
- > Visa/Study Permit legal fees: appr. €228
- > VisaCare application fee: appr. €120



### Open Days | On Campus

- > 16 November 2024 | 11.00 - 14.00 hrs
- > 8 February 2025 | 11.00 - 14.00 hrs
- > 3 April 2025 | 18.00 - 21.00 hrs

### Digital Discovery Day | Online

Please check [BUas.nl/en/ddd](https://www.buas.nl/en/ddd)

CREATING MEANINGFUL EXPERIENCES

Check out all orientation options at [BUas.nl/meetus](https://www.buas.nl/meetus)

# PROFESSIONAL & ACADEMIC DEGREE PROGRAMMES



## Master Imagineering

MBA | 1 year

*Also available in executive format*

In this MBA programme, you will learn how to build and strengthen your expertise to realise much-needed social and business innovations. Furthermore, you will learn how to participate in and lead processes of collective creativity.

**E-mail: [ImagineeringAcademy@buas.nl](mailto:ImagineeringAcademy@buas.nl)**

## Master of Science Leisure and Tourism Studies

MSc | 1 year

In this multidisciplinary academic programme, you will learn about the value of leisure and tourism in an increasingly complex society. You will look at it from the perspectives of Experiences & Storytelling and Placemaking & Events.

**E-mail: [Leisurestudies@buas.nl](mailto:Leisurestudies@buas.nl)**

## Master Strategic Events Management

M | 2 years | *part-time*

This is a two-year, part-time programme for young professionals working in the events industry. With classes on campus one day a week, you will learn to approach events as a strategic tool to achieve organisational goals more successfully.

**E-mail: [Strategievents@buas.nl](mailto:Strategievents@buas.nl)**

## Master Supply Chain Management

MSc | 1 year

During this master's programme, you will develop the right analytical skills in business intelligence and research, as well as the right social skills in leadership, change and innovation. You will learn how to translate supply chain concepts into useful practical solutions.

**E-mail: [Mastersupplychain@buas.nl](mailto:Mastersupplychain@buas.nl)**

## Master Media Innovation

MA | 1 year

*Also available in online executive format*

Based on cooperation with the media industry, this programme will prepare you to lead the way in a world of jagged change and disruption. You will learn how to come up with groundbreaking media concepts that are innovative and future-proof.

**E-mail: [Mastermediainnovation@buas.nl](mailto:Mastermediainnovation@buas.nl)**

## Master Tourism Destination Management

MA | 1 year

In this programme, you will learn how to develop strategies for responsible, resilient, and sustainable destination management. You will start in Breda and will do field research for a period of three months at various destinations in the world.

**E-mail: [Master-tdm@buas.nl](mailto:Master-tdm@buas.nl)**

## Master Game Technology

MSc | 1 year

You will spend a year working on a topic based on your own interest and will receive weekly individual coaching by an expert in your subject area. Training in research methods allows you to develop deep insights and to make meaningful contributions to game design.

**E-mail: [Mastergametechnology@buas.nl](mailto:Mastergametechnology@buas.nl)**

## Master Sustainable Outdoor Hospitality Management

MA | 1.5 to 2 years

During this programme, you will study in Breda, but also at universities in Girona (Spain) and Rijeka (Croatia). You will learn how to manage large-scale outdoor (camping) resorts in a sustainable and profitable way in cooperation with local authorities.

**E-mail: [Master-sohm@buas.nl](mailto:Master-sohm@buas.nl)**

## BUas ALSO OFFERS

Pre-master | 1 year

### Leisure and Tourism Studies

Graduates have direct access to the Master of Science Leisure and Tourism Studies. You will work on a solid theoretical basis and on your research skills.

**E-mail: [Leisurestudies@buas.nl](mailto:Leisurestudies@buas.nl)**

Pre-master | 1 year

### Strategic Business Management and Marketing

Trains you in entrepreneurship and academic research and grants direct access to MSc programmes in business-related education.

**E-mail: [Snoeckx.L@buas.nl](mailto:Snoeckx.L@buas.nl)**

Professional doctorate

Professorships in the fields of

- > Leisure, Tourism & Hospitality
- > Arts + Creative

More information can be found at  
**[BUas.nl/en/executive-education](https://BUas.nl/en/executive-education)**