



EQUINE, SPORTS AND BUSINESS

Velp (Arnhem) Bachelor English 4 years

Combine your passion for horses and business


In short

Are horses your passion? Do you want to learn everything about the business side of the industry? In the English-taught programme Equine, Sports and Business, horses and business come together. The course focuses on the future of the equine sector, with an emphasis on international aspects, horse welfare, and sustainability, along with strong connections to the industry.

What you will learn

During this equine programme, you will take business courses as well as courses focused on horses. Each term, you will cover two modules: one on business administration (with subjects such as marketing, sales, finance, and event management), and one on horses (with subjects such as nutrition, health, physiology, and genetics). You will start with a broad foundation of information, and then specialise through a minor, internship, and graduation project.





“It’s great that the horse is always the main topic in the lectures at VHL.”

Nele Schimmelpfenning

Why this study programme?

- The ideal combination of horses and business studies: with 50% equine subjects and 50% business courses.
- Horse welfare, sustainability, and innovation in sport and business are the core themes.
- Strong ties with the industry provide exciting excursions, assignments, and internships with companies.
- The international focus offers you a large equine network, leading to internships and jobs all around the world.

Why study in the Netherlands?

With 95% of Dutch people speaking English, communication is easy in everyday life. Explore historic cities, world-class museums and beautiful nature reserves. The Netherlands is one of the safest and happiest countries in the world, rich in culture and career opportunities. Will you join this diverse and inclusive community?

Career opportunities

Because you take both equine and business courses, you will be well-versed in all areas. After graduation, you can pursue various careers, such as:

- Sales advisor at an international horse feed company
- Employee at the Royal Dutch Equestrian Federation (KNHS)
- Online marketer at an insurance company
- Event manager at a hotel

Admission requirements

Secondary school diploma equivalent to the Dutch havo diploma (e.g. International Baccalaureate or A-Levels). Proof of English proficiency, minimum scores: TOEFL 80/ IELTS 6.0/ Cambridge C1 Advanced: C or B2 First: 169. Visit vhlus.com for all details.

Visit VHL or meet us online: join an online open day, schedule a virtual meeting or visit us in the Netherlands! Go to vhlus.com/events