



## INTERNATIONAL AGRIBUSINESS AND TRADE

Velp (Arnhem) Bachelor English 4 years

### From international transport to the marketing of agricultural products


#### In short

Do you want to learn how to advise organisations in the international agribusiness sector on how to get products to the right place worldwide? Discover the International Agribusiness and Trade programme! Learn how to transport plants and fresh fruit in refrigerated conditions, market natural insulation materials, and make the processing of herbs more sustainable.

#### What you will learn

In the first year of the International Agribusiness and Trade programme, you will learn about the various sectors of agribusiness and how a product chain works, from packaging and refrigeration to export regulations and quality standards. You will delve into marketing, finance, product innovation, and international trade. Through practice-oriented projects and themes such as sustainability and intercultural communication, you will develop the knowledge and skills to work in an international setting.





“I did a fantastic internship at an orchid nursery in Canada. Here I learned a lot about this product’s entire supply chain.”

**Nynke Schaafsma**

### **Why this study programme?**

- Develop an international network through internships, trade fairs, and company visits.
- Work on sustainable innovations in the global food business.
- Delve into the logistics, marketing, and legislation of agricultural products.
- Gain practical experience and get to know all sectors within agribusiness.
- Explore agricultural product chains and discover how to innovate and market products.

### **Why study in the Netherlands?**

With 95% of Dutch people speaking English, communication is easy in everyday life. Explore historic cities, world-class museums and beautiful nature reserves. The Netherlands is one of the safest and happiest countries in the world, rich in culture and career opportunities. Will you join this diverse and inclusive community?

### **Career opportunities**

With a degree in International Agribusiness and Trade, you have many career options. Large importers and start-ups are looking for your expertise in agricultural products. For example, you could work as a:

- Logistics project manager
- Marketeer
- Client relationship manager
- Production specialist

### **Admission requirements**

Secondary school diploma equivalent to the Dutch havo diploma (e.g. International Baccalaureate or A-Levels). Proof of English proficiency, minimum scores: TOEFL 80/ IELTS 6.0/ Cambridge C1 Advanced: C or B2 First: 169. Visit [vhluas.com](http://vhluas.com) for all details.

**Visit VHL or meet us online:** join an online open day, schedule a virtual meeting or visit us in the Netherlands! Go to [vhluas.com/events](http://vhluas.com/events)