

1st year		
1e semester		
YE0323	<u>Tourism Fundamentals</u>	3
YE0379	<u>Tourism Destinations</u>	3
YE0338	<u>Destination Management and Incoming Tourism</u>	3
YE0182	<u>Aviation Lab</u>	3
YB1001	<u>Sales</u>	3
YE0375	<u>Design Thinking in Tourism</u>	3
YE0398	<u>Travel Technology</u>	3
NEW	Immersive Tourist Experiences Lab	6
	1 Major Language - Module 1	3
	(Dutch/French/German/Spanish/Chinese)	
		30

1st year		
2nd semester		
YE0324	<u>Culture & Art Topics</u>	3
YE0176	<u>International Tourism</u>	3
YE0394	<u>Business Travel Fundamentals</u>	3
YB1149	<u>Sales Management</u>	3
YE0374	<u>Trends in Tourism</u>	3
NEW	Strategic Hospitality Lab	6
	1 Major Language - Module 2	3
	Tourism or Business elective courses	6
	(electives choice to be discussed with teamlead and programme councilor)	
		30

2nd year			
3rd semester			
	YE0362	<u>Financial Management in Tourism</u>	3
	YE0384	<u>Business Intelligence Fundamentals</u>	3
	YE0363	<u>Tourism Legislation and Regulations</u>	3
	YE0376	<u>E-Tourism</u>	3
	NEW	Corporate Social Responsibility	3
	YE0395	<u>Sustainable Tourism Development</u>	3
	YE0339	<u>International Tourism Project</u>	3
	NEW	Corporate Travel Lab	6
		1 Major Language - Module 3	3
		(Dutch/French/German/Spanish/Chinese)	
			30
		Total credits / study points over 1,5 years	90

	Elective choices	
YE0410	<u>IATA GDS Fares and Ticketing</u>	
YB1200	Professional Certification (SEM 2) = (Can only be chosen 1x)	
NEW	Lobster Online Hospitality course basket	3sp.
NEW	<u>Discover Internship (20 working days) 6sp.</u>	
	Discovery Internship (10 working days) 3sp.	
NEW	University Challenge (SEM2)	
	<u>https://www.imexexhibitions.com/Future-Leaders-Forum-programme</u>	
	<u>https://www.yhsglobal.com/</u>	
	<u>https://eurochrie.org/news/get-involved-eurochrie-university-challenge-2021/</u>	
	Ice Cube courses as of AY2223	